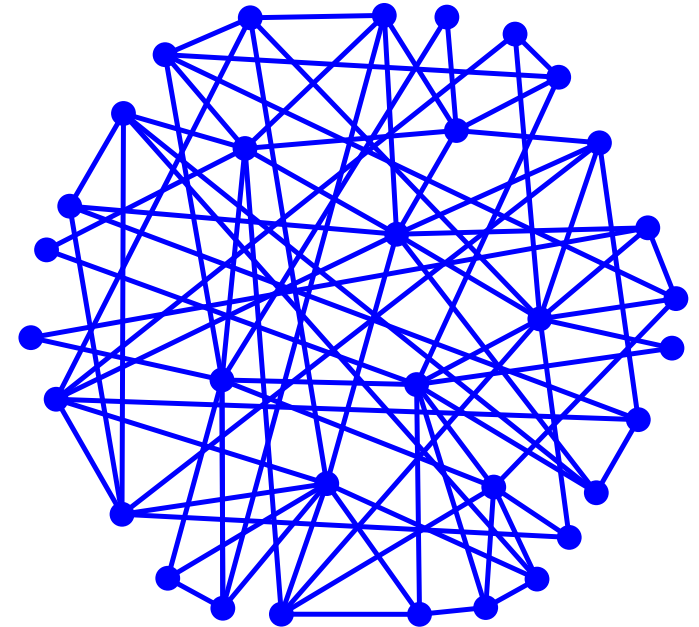


# Incarnating Decentralized Society

# Origins of Actocracy



The concept of [actocracy \(do-cracy\)](#) was born in the mid 2000s following the wave of [scientific research](#) of Internet-based participatory democracy affecting real economic and political processes, that in many ways predicted the trends of building decentralized communities and finance services (DeFi), developing digital rights of property such as NFT tokens; and the rise of virtual spaces such as [metaverse concept](#) itself



Modern [actocratic systems](#) developed by hacker communities implement a horizontal, distributed forms of democracy, where power is derived from action. Unlike vertical forms of democratic representativity through elected people to whom power is delegated, *in an actocracy the person prepared to do the work actually steers the movement*

The concept of self-governed decentralized communities interacting, while affecting their environments, has formed the theoretical basis of the Actocracy



No full-fledged actocratic ecosystem able to solve real world issues could be implemented without the use of game mechanics, combining decentralized finance flows with real-world utilities such as events and places, complex community-driven governance and wealth-distribution models, [augmented sociality](#) elements over the layer of [mixed reality](#), and decentralized identities

Modern mixed reality tech stack, and latest [web3 developments](#) serve us methods to make the dream of actocracy come true; taking first steps towards the [Decentralized Society](#) (DeSoc) services era

# What is Actocracy

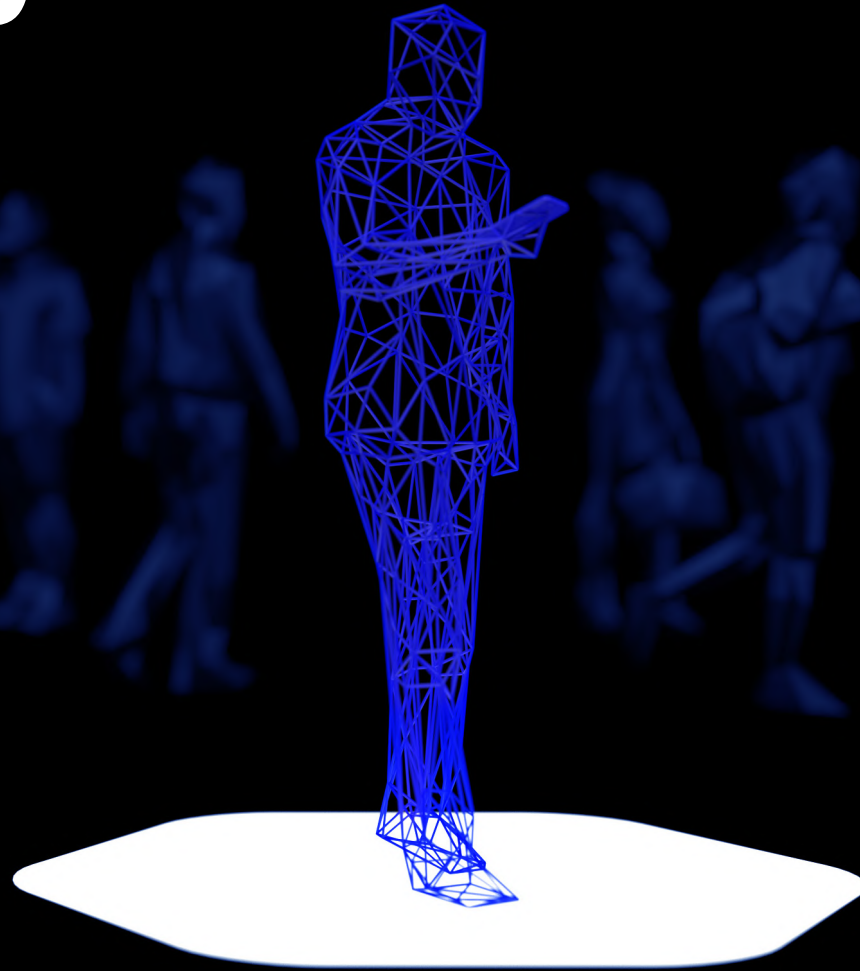
Actocracy is a zero-entry-barrier location-based Web3 mobile game dedicated to interaction with the real world. NFT Lands covering all the Earth's surface are the core product and the utility carrier.

## In Actocracy, you get a real reBorn offer

Claim and upgrade your Avatar to roam the real Earth and its mixed reality layers

Cast yourself a Soul, a Web3 digital identity, representing your global citizen's profile while playing Game-Fi quests and participating in Social-Fi events

Actocracy is the space, where self-governed decentralized communities interact, directly affecting the real world around them



# Your Soul




Your Soul is capable to carry the record of your activities, your personal land-related Memories, Experience and Stories, Soulbound Entities and other featured content, thus making you outstand

## Customize your Soul

Represent your digital Soul with unique upgradable character NFTs

Collect, Win or Purchase artifacts to enrich your in-app experience

You own and control your data — securely trust and authorize with zkSNARKs. Keep full control over the visibility of your personal data



The real Earth's surface is divided into 237 Billion of Land plots with an average area size of 2150 m<sup>2</sup> each. Right about the size of your household, a college building, or the Statue of Liberty

Each Land on the Earth could act as a sovereign actocratic state with its own economic, social and political life, fully-governed by its population of residents, citizens and regularly elected administration (Government)

The right of property over each Land is represented by a single unique upgradable Land NFT It could be claimed, transferred, purchased or sold on auction within the internal or external marketplace

**The whole Earth is  
your playground**

# Our Mission

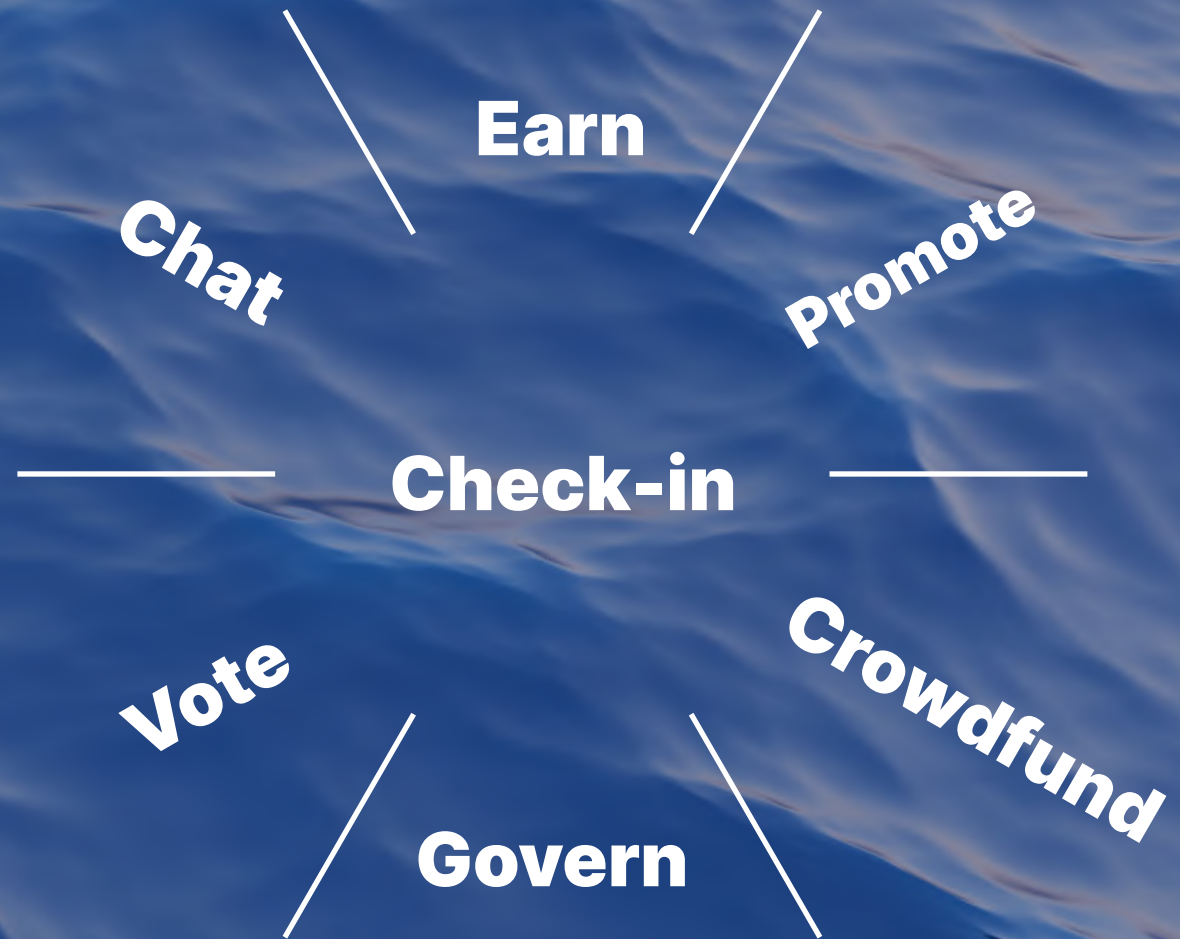
Through the game  
we empower people,  
providing them with  
access to new digital  
tools to directly  
impact their lives, their  
environment and the  
whole world



- Convert your simple in-app activity into real income and representative power, with the help of checkin2earn and act2impact game mechanics

- Develop real and virtual geo-based communities, benefit from their activity

DACT can be converted into voting power for democratic Elections and Referendums, or delegated to state treasuries to become a citizen and gain the ability to earn highly valuable DIMP assets from other users' geo-related activity



# Check-in to Earn

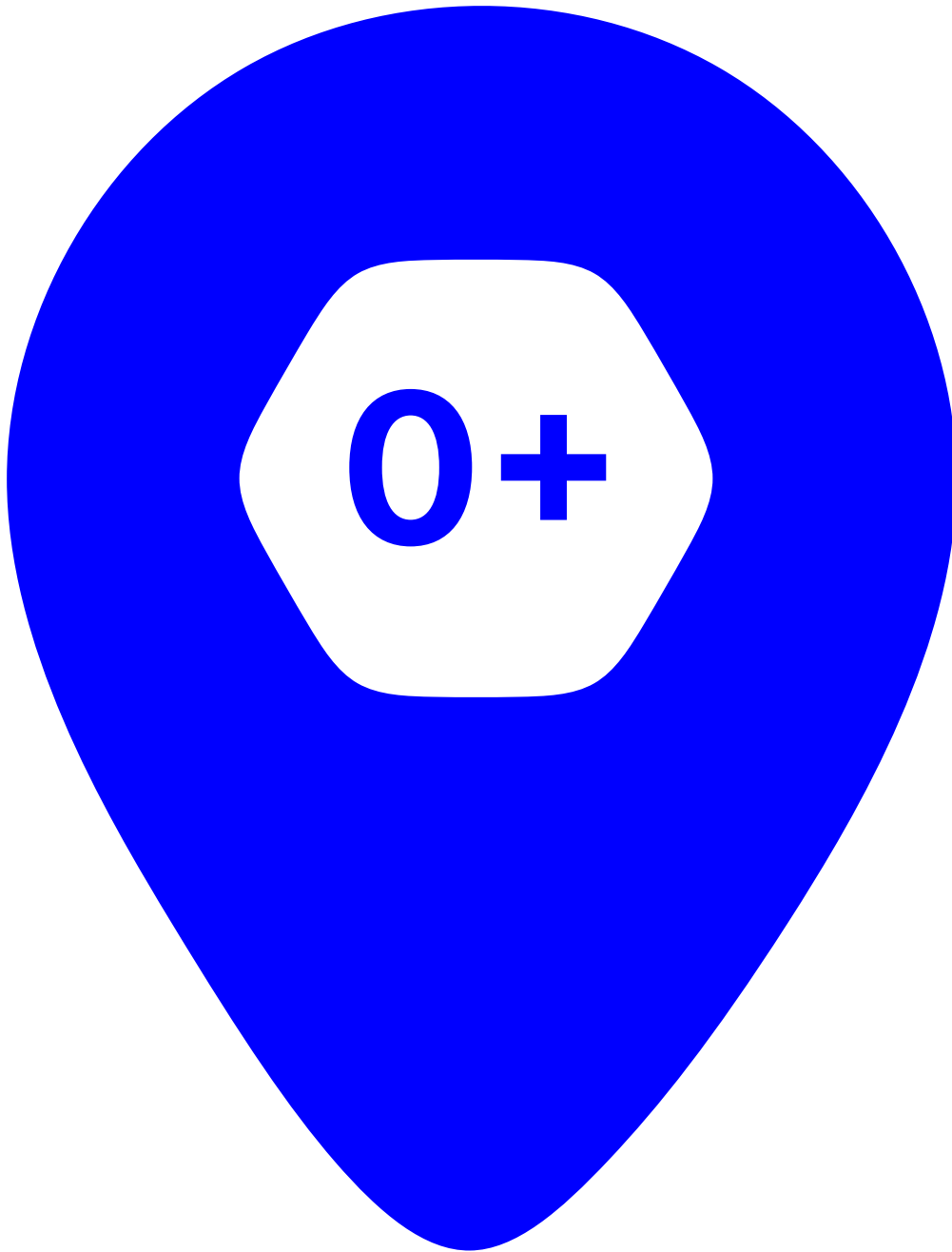
Through Game-Fi elements and the checkin2earn model as the core mechanic, Actocracy provides millions with a tool to convert their simple in-app activity into real income

While the act2impact set of social mechanics allows users to impact their surroundings with the power and pace of cryptocurrency flows

Actocracy is available to everyone — there are absolutely no fees or upfront payments required to begin your journey

Moreover, no previous experience in cryptocurrencies and Web3 is needed to play

With zero entry barrier, we guide millions of non-crypto-natives on their way to web3 space





- Explore the real Earth, communicate, vote, accumulate and govern lands common assets
- Earn, expose and export soulbound entities, co-build networks of trust

Users explore the Earth by checking in to different Lands, no matter their real location\*; earning Soulbound Entites (SBT), minting DACT for their activity

\*Users, physically located within Land's borders (real locals), mint much more DACT for the same amount of activity



# Social-Fi

Participate in various set of Social Campaigns and Game Quests together. Play & Interact with locals, or get involved in larger, even global quests following you favorite Lore.

Invite your real and online friends, earn DIMPs from overall Land-related activity

## Through the game we empower people

Use DIMPs to fund the brightest initiatives, run social Events and Campaigns. Co-distribute Lands' Treasuries to directly impact on the most pressing local social and environmental issues

Participate Tournaments and get rewarded with DIMPs

Find teammates, create and join Parties, Clubs, Clans and Associations



- Claim, trade and upgrade Land NFTs bonded to real-world places

Unique Land NFTs represent real-world locations on the Earth. Such property rights allow Landlords to collect DIMP Tithe proportional to other users' Land-related activity and to participate in Land auction trading. Land NFTs could be earned, purchased, transferred or even decomposed if public consensus is reached

- Participate — run — fund — crowdfund different types of Social Campaigns

DIMP is used to run different types of Land-related Social Campaigns, helping organizers to: spread the brightest ideas, fund local initiatives, gain audience and appreciation, promote local merchants and creators, quickly respond to emergencies — therefore impacting on local social and environmental issues, together with locals, and others, who care



# Act Locally — Impact Globally

Significant portion of DIMP generated by users goes towards solving social and environmental problems

All funds used to impact on the most pressing local issues are being distributed by user communities themselves — Making a difference on a global scale

Locally-oriented. Effective. Precisely targeted

# How We Profit

An aerial photograph of a tropical island. In the center, there is a large, long building with a red roof and solar panels. To its right is a smaller white building with solar panels. In the foreground, there is a lagoon with several boats docked. The island is surrounded by lush green vegetation and palm trees. The sky is blue with some clouds.

We take taxes from marketplace activities, such as Land, Property, Character and Artifact NFT trading, and from in-app activities, such as Land NFT minting and upgrade; exporting NFT and Soulbound Entities, and running in government Elections

We take fees from running Game-Fi Quests and Social-Fi affairs, such as Paid Events, Crypto-Crowdfunding and Loyalty Campaigns

All assets earned within Actocracy are owned by individual users

# The Tokens

## DACT

Digital Activity  
Convertible Token

Game & Utility Token

Blockchain: Polygon

Total emission: Unlimited

Additional emission: Yes

Burning: Yes

## DIMP

Direct Impact Monetary  
Piece

Utility & Governance Token

Blockchain: Polygon

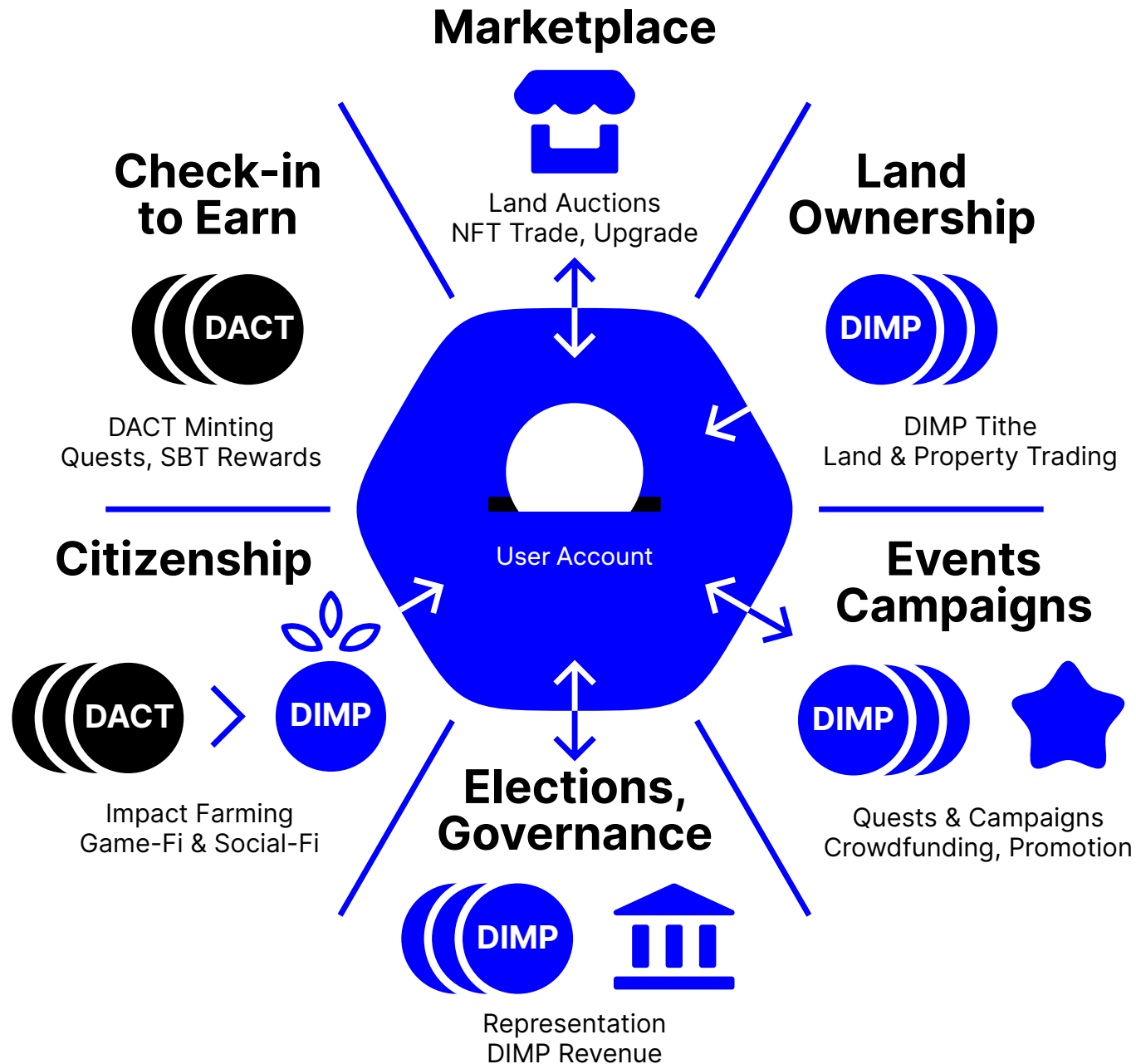
Total emission: 237 279 209 162

Additional emission: No

Vesting periods: 0–500 weeks

Burning: Yes

# Tokenomics



**DIMP**

# Tokenomics

## Spendings

- Minting new Land NFTs
- Land, Property, Character and Artifact NFT purchase
- Land, Property, Character and Artifact NFT upgrade
- Land NFT marketplace purchase and auction trade
- Running in state government Elections
- Participating in Paid Events
- Crypto-Crowdfunding
- Running Loyalty Campaigns and Quests
- Exporting NFT and Soulbound Entities (SBT) to external wallet

## Income

- Impact Farming rewards from state treasuries
- Tithe from Land NFT
- State Government fees and taxes from Campaigns and Quests
- Hosting Paid Social-Fi events
- Collecting funds via Crowdfunding campaigns
- Participating in Loyalty Campaigns and Quests
- In-game Achievements and Tournament rewards
- Affiliate, Bounty and Ambassador programs



# Token Burning

## DACT

- Charging 5% commission on cross-user transfers
- Charging algorithmic commission on cross-state transfers; depending on route length 5–90%
- Charging commissions on Artifact NFT purchase
- Voting for candidates in state government Elections 10%
- Participating in Referendums

## DIMP

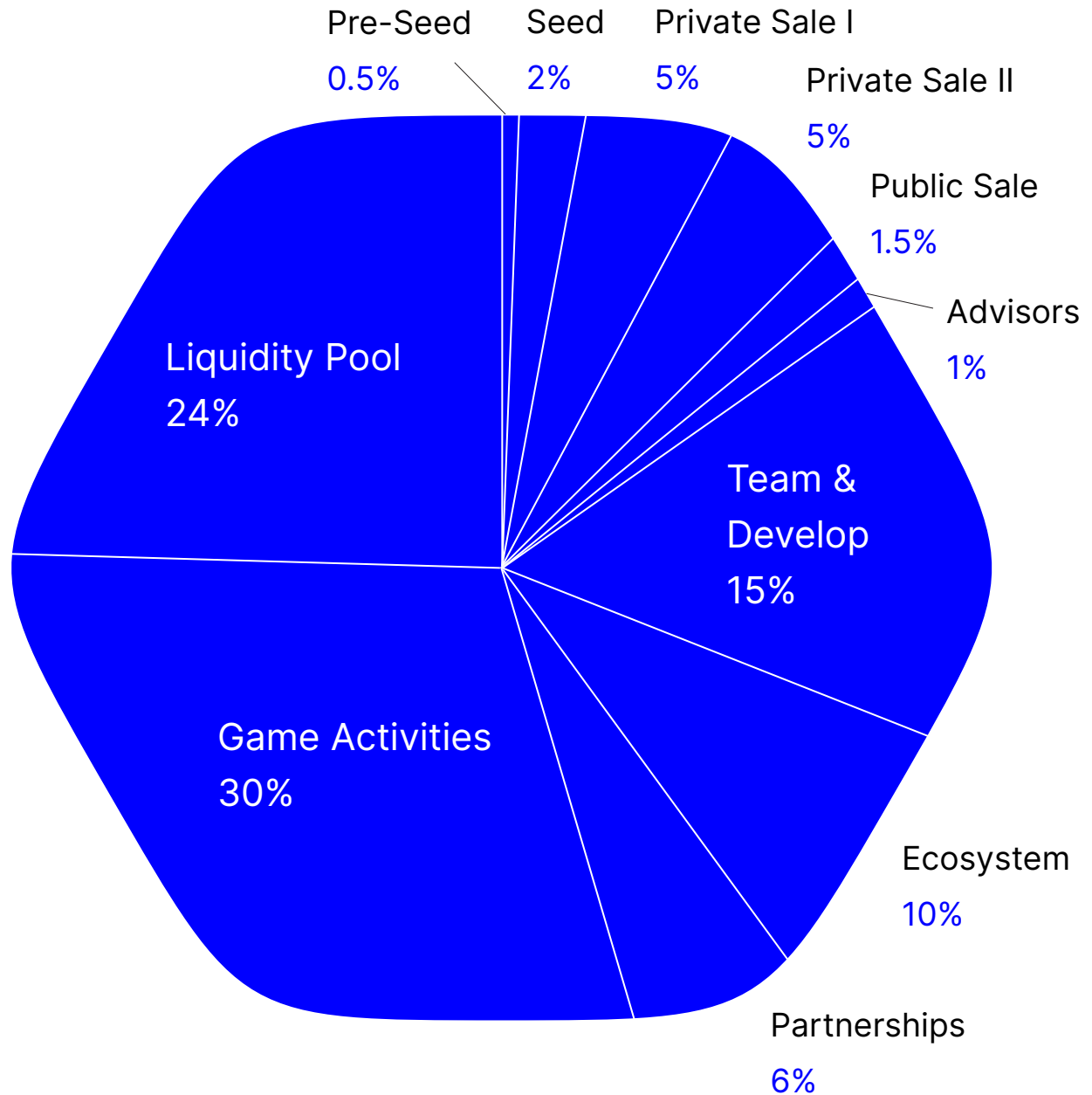
- Referral Treasury Rewards collection 0.01%
- Initial purchase of Land NFT 10%
- Charging commissions on Land, Property, Character and Artifact NFT resale 0.05%
- Running in state government Elections
- Charging taxes on running Social-Fi Campaigns and Game-Fi Quests 0.05%
- Exporting NFT and Soulbound Entities (SBT) 0.05%

# Token Distribution

Initial Market Cap (IMC):  
**\$ 2,295,676**

IMC without Liquidity:  
**\$ 1,441,471**

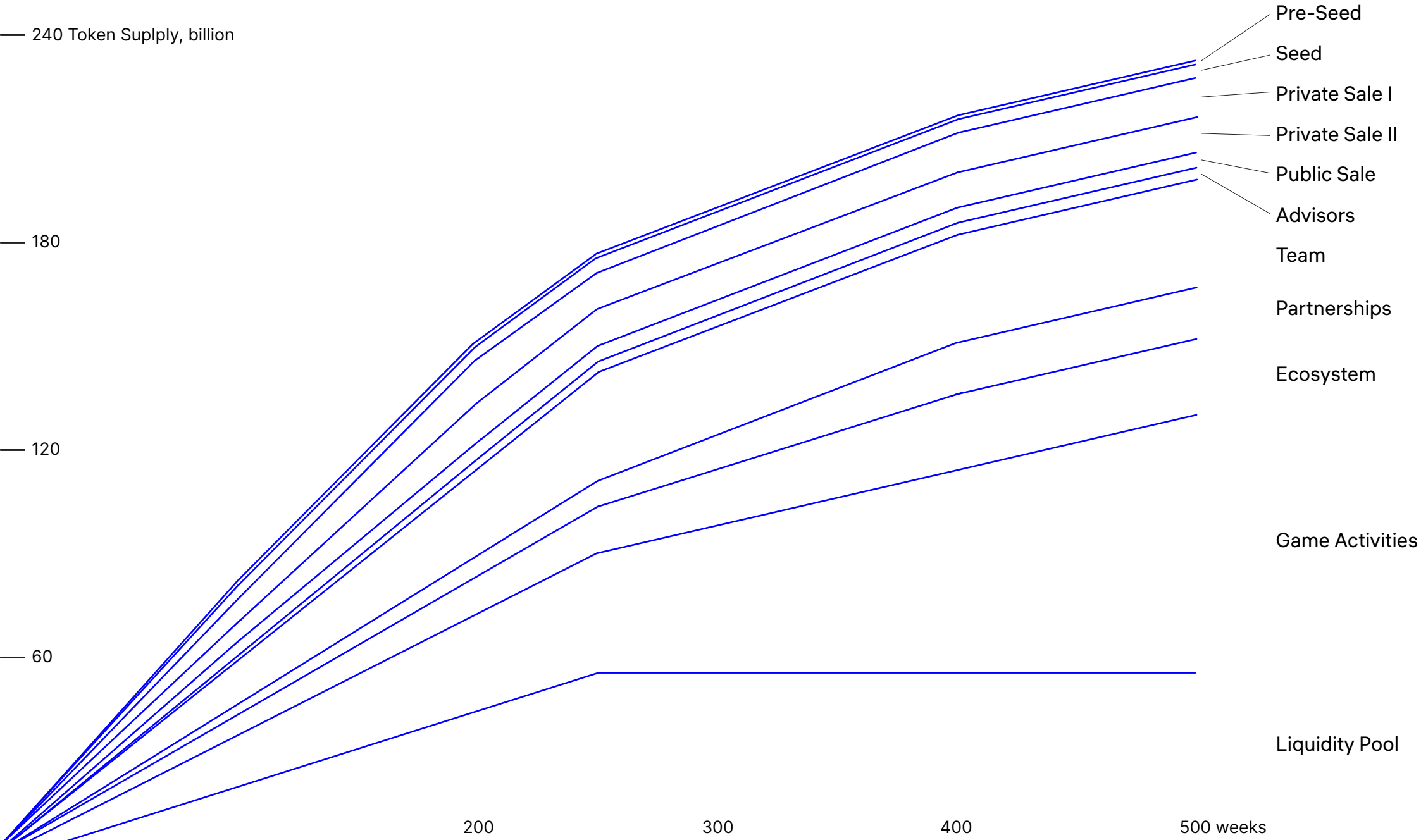
Fully Diluted Valuation:  
**\$ 237,279,209**



# Token Release Schedule

Department	Reserved, % of TS	\$DIMP Supply, M	Unlocked, % of TS	Vested, % of TS	\$DIMP Price, \$	Raise, DAI/USDT	Vesting, weeks	Cliff, weeks	Assets Valuation, \$
Pre-Seed	0.5	1,186	0	0.5	0.00025	296,599	100		1,186,396
Seed	2	4,745	0	2	0.00040	1,898,234	100	20	4,745,584
Private Sale I	5	11,863	0	5	0.00065	7,711,574	200	40	11,863,960
Private Sale II	5	11,863	0	5	0.00075	8,897,970	200	40	11,863,960
Public Sale	1.5	3,559	0.5	1	0.00100	3,559,188	100		3,559,188
Advisors	1	2,372	0	1			200	40	2,372,792
Team & Develop	15	35,591	0	15			250	40	
Partnerships	6	14,236	0	6			400		
Ecosystem	10	23,727	0	10			400		
Game Activities	30	71,183	2	28			500		
Liquidity Pool	24	56,947	1.5	22.5			250		
<b>Total</b>	<b>100</b>	<b>237,279</b>	<b>4</b>	<b>96</b>					

# Token Release Schedule



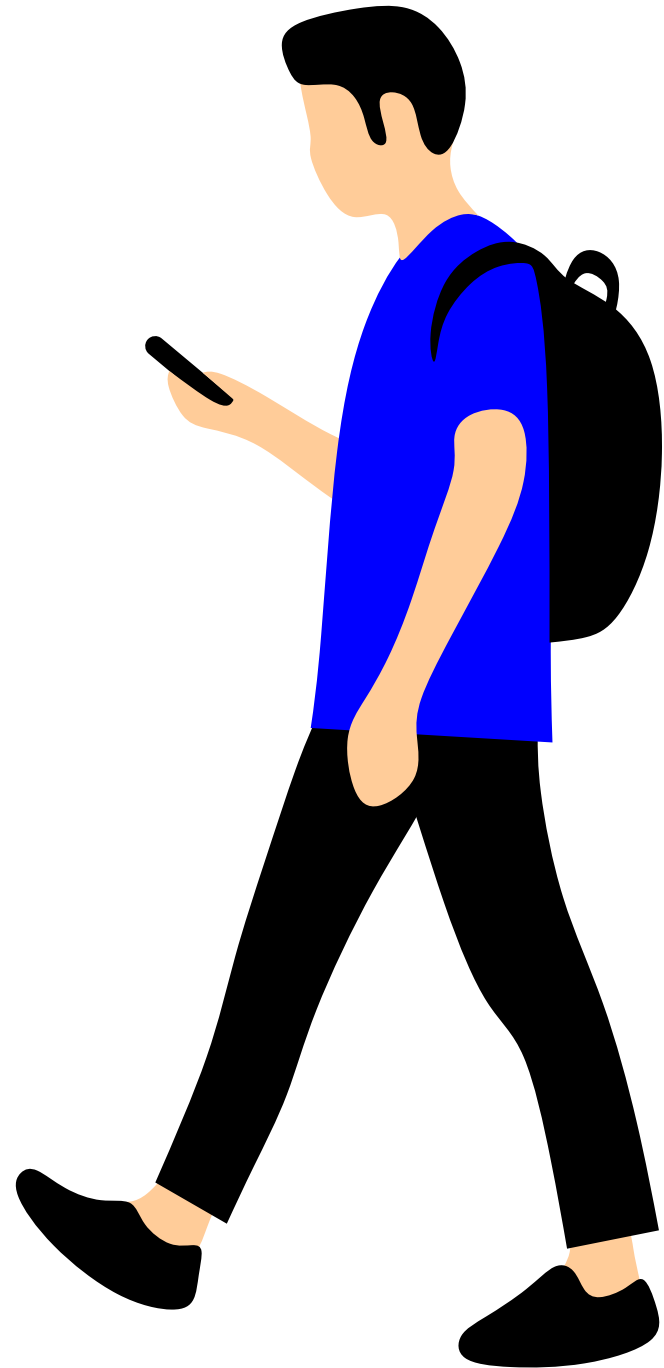
# Myriam and George

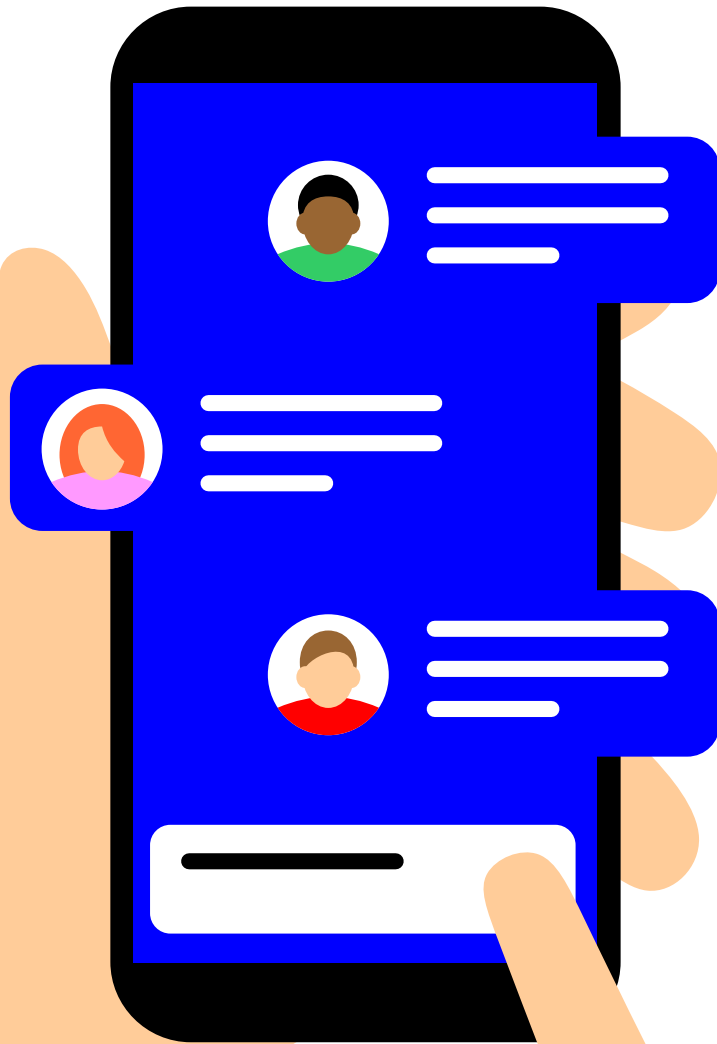
Meet George, a college student, who has never used web3 before. He just figured out that there is a way to convert his simple geo-related activity into extra income

He installed the app and Checked-in to the place where he is currently at, the public college building

By doing so, he has just casted himself a Web3 Soul, and earned a portion of DACT as the reward for this simple activity

George got promoted to Local Resident and unlocked this and couple of neighbor Lands for other souls to come, check-in and play on





After a few days of completing quests and exploring the Earth, George delegated most of his DACTs to the Land's Treasury

He promoted to Local Citizen and got the ability to earn highly valuable DIMP assets from his own and other users' activity on that Land

George got the point, he spread the word over communities he belongs to, and invited friends and fellow students to come and check it out

The new Residents' activity flow gave rise to Land's Treasury DIMP budget — now, a significant portion of generated DIMPs, goes directly to George's wallet as Impact Farming rewards

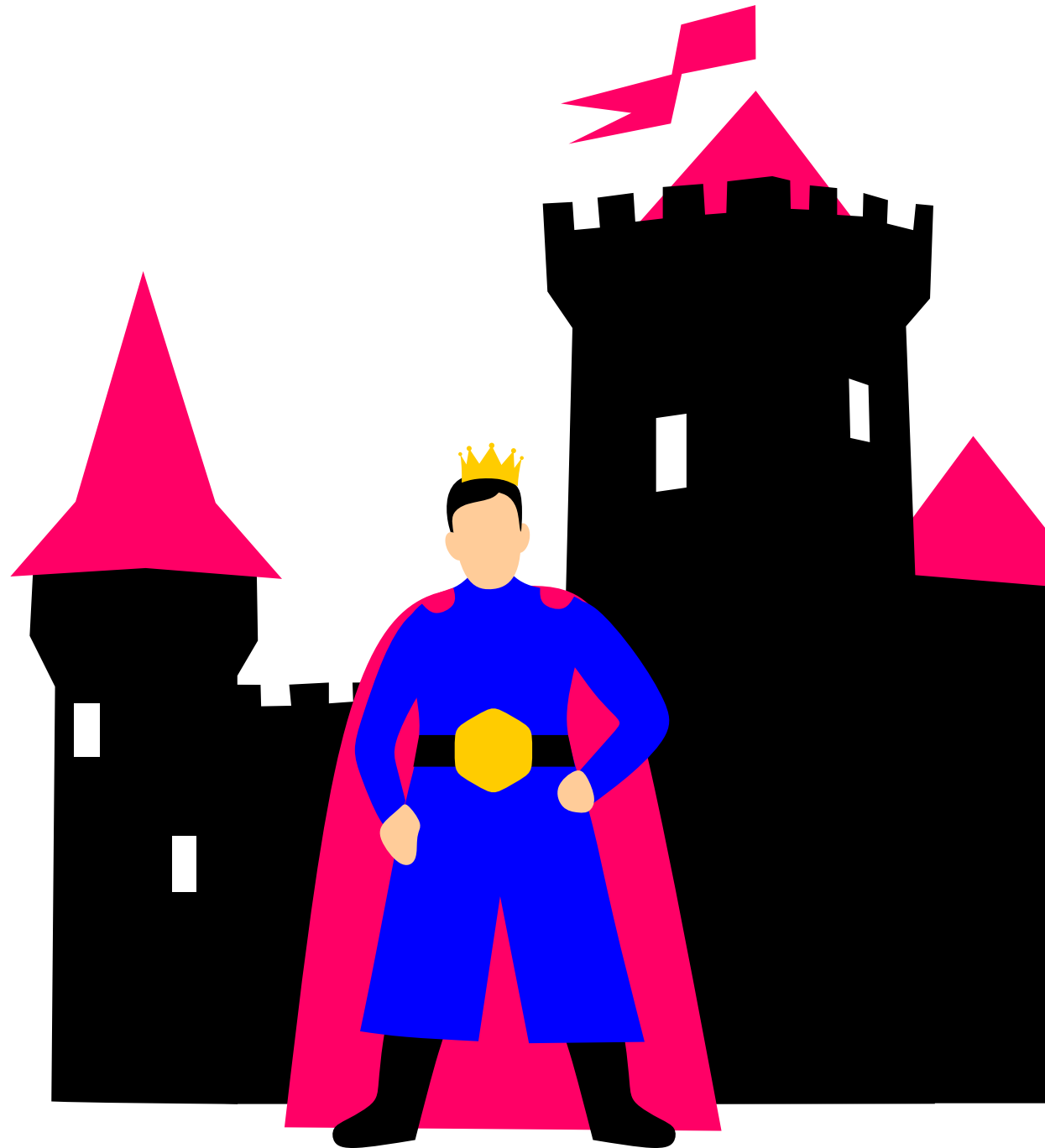
Right after George learned how state funds are distributed — between Citizens, Administration and Land NFT owners;

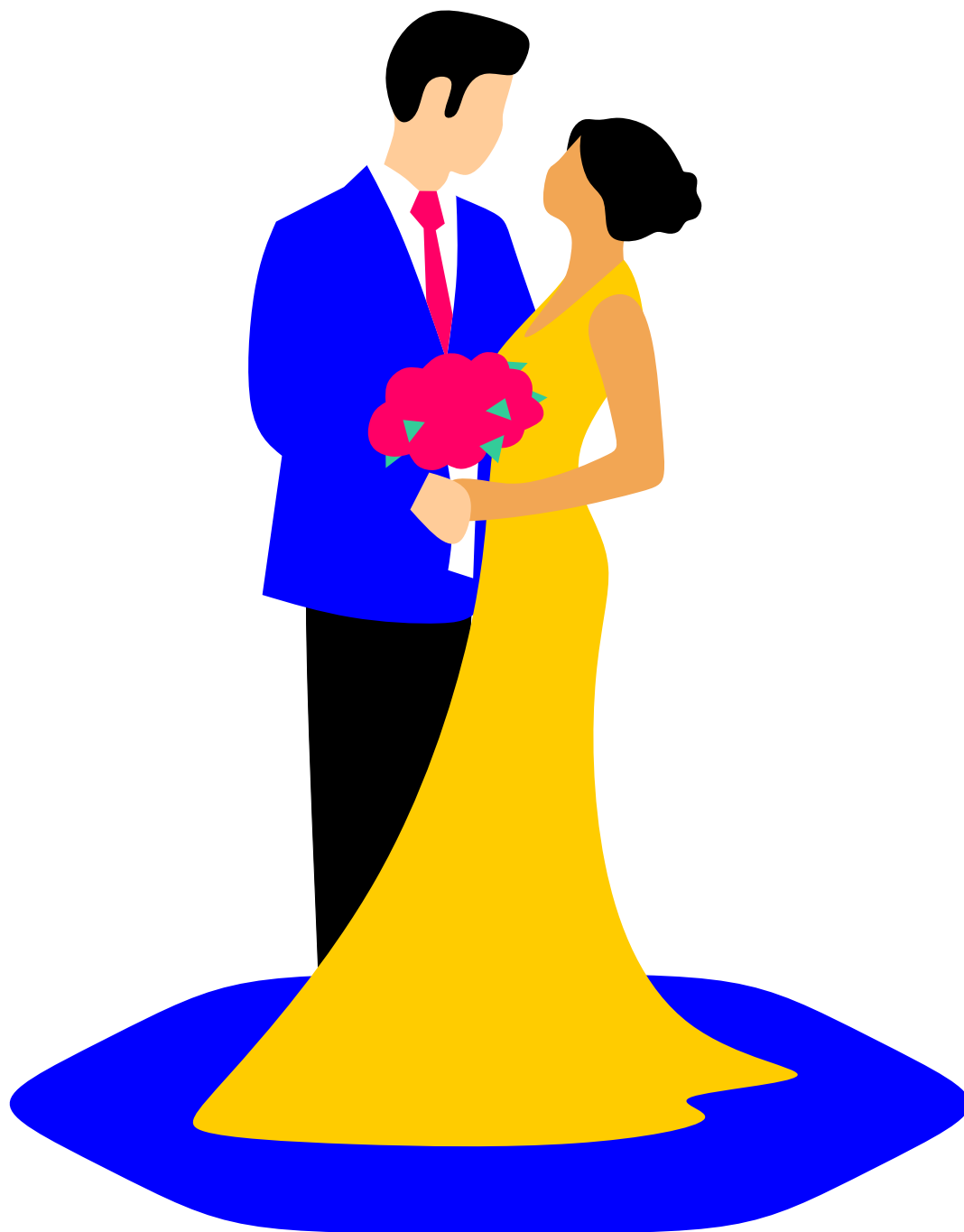
he decided to run and win local Elections to get higher income and gain more representative power

he purchased a few Land NFTs, and became a Landlord with the exclusive right to collect Tithe

George has become the proud owner of the set of unique tradable crypto asset having various real-world utilities, constantly rising in price as its activity grows

Nowadays, George appreciates additional income from Land Auctions and trading Property, Character and Artifact NFTs on the Marketplace





George used Actocracy for running GEO-related Game-Fi quests for his Delta-Theta-Sigma student fraternity's initiation ceremonies, and organizing Tournaments for its fellow members

While having fun and browsing the area's Feed, George has spotted Myriam's flute concert Event nearby, and decided to attend

Outstanding Myriam's performance was a divine moment, when our two realized they were just made for each other

George and Myriam took it seriously and have chosen the very special place for their wedding ceremony

Of course, they published the invitation for their wedding Event to the area's Feed, then shared it to their Social Media

As we expected, our happy couple had been given that Land's NFT as their wedding gift!



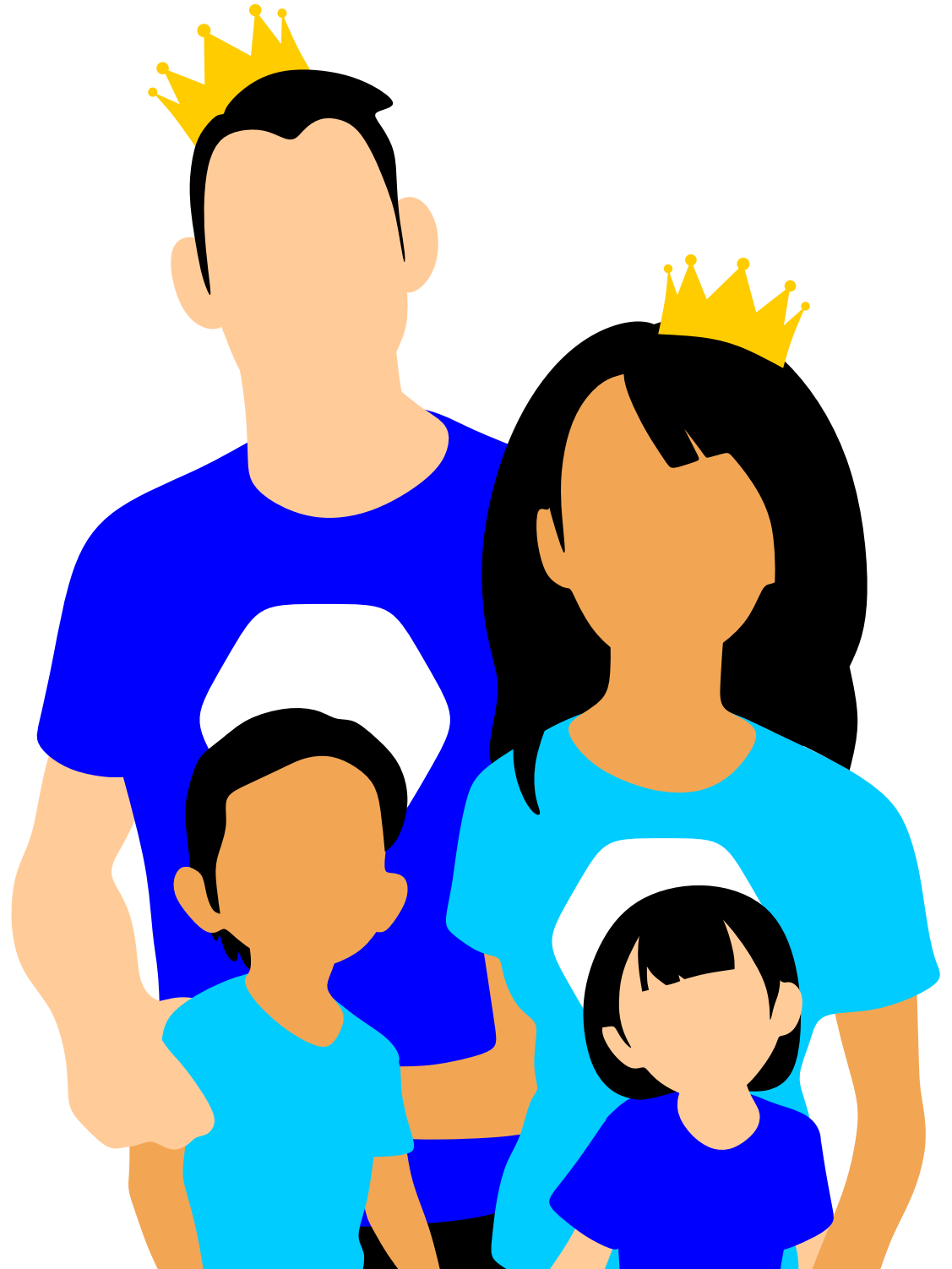
# Happy ending

Since their wedding Event went amazing, guests have produced and shared lots of touching GEO-related Stories and Memories

The place has quickly turned fabulous, more attractive to check-in and interact with, making the price of current Land's NFT go up

George and Myriam are still together, playing Actocracy, managing their crypto assets, and keeping their most precious memories alive

Their children would appreciate and contribute to their parents' web3 heritage



# The Wave We Move

Actocracy is the forerunner of the exciting age of Decentralized Society services

We move the web towards quicker adoption of extended web3 stack, complemented with:

- Augmented sociality layers over the networks of trust
- Crypto assets holding real-world utilities
- Decomposable property rights

- Secure decentralized identities and soulbound entities
- Zero-knowledge provenance and reputation protocols
- Sophisticated governance and digital elections mechanisms

We aim no less than to open a new page in a field of socially-oriented projects, making Social Lifestyle applications widely recognized

# Roadmap



## 2022

- Checkin2earn Concept is born
- Feasibility study
- In-app mechanics created
- Events & campaigns concept is born
- Tech stack formed

## 2023

### I quarter

- Tokenomics audited
- Soul mechanics PoC
- MVP dev begun
- SBT integration tests
- Marketing strategy developed
- Private Sale launched

### II quarter

- Ambassador program launch
- Mintpass sale, 999 NFT
- First NFT set minted
- App stores listing
- TGE
- Private beta testing
- Third-party Audit

## 2023

### III quarter

- Launchpad sale
- MVP released
- One million active users
- Events & crowdfunding beta
- Unions & federations mechanics
- Loyalty Campaigns Prototype

### IV quarter

- First Tournament
- Dev Hackathon
- Social-Fi elements pack deployed
- Unions & federations deployed
- First Public Loyalty Campaign
- First crowdfunded Event

## 2024 – 2025

- Full-fledged De-Soc ecosystem
- Seamless AR devices integration
- More actocratic procedures
- Community-governed launchpad for De-Soc services

